

# Thembi User Guide

Your Digital Twin For Policy Intelligence



Thembi



Policy and  
legislative  
intelligence tailored  
to your role.

Autopilot Monitoring

EU Policy & Legislation

## Table of Content

<b>1. Introduction: What is Thembi?</b>	<b>1</b>
<b>2. The Heart of Personalization: The Virtual User Persona</b>	<b>2</b>
<b>3. Training and Refinement</b>	<b>3</b>
<b>4. Data Transformation: How the AI Processes Information</b>	<b>4</b>
<b>5. Understanding Your Fact Feed</b>	<b>5</b>
<b>6. EU Procedure: Tracking the Legislative Journey</b>	<b>6</b>
<b>7. Thembi Stream: Intelligent Video &amp; Audio Analysis</b>	<b>7</b>
<b>8. Conclusion: Your Competitive Advantage</b>	<b>7</b>



# 1. Introduction: What is Thembi?

In a landscape where information is fragmented and redundant, Thembi provides a **Single Source of Truth**. It doesn't just find documents; it reflects the reality of legislative and media cycles, giving you a time advantage that traditional search engines cannot match.

Thembi is an advanced **Information Seeking and Contextualisation System** designed to transform overwhelming flows of unstructured data into structured, actionable intelligence. While its primary and most robust application is focused on **EU Policy Monitoring**, providing 100% coverage of the European legislative lifecycle, Thembi is not limited to this domain. Its core engine is a versatile framework capable of classifying and managing any complex flow of media and institutional information.

At its heart, the system solves a fundamental challenge of the digital age: distinguishing between what actually happened (Events) and how those facts are reported (Documents). By monitoring everything from official institutional APIs (like EUR-Lex) to global media outlets and real-time video streams, Thembi acts as a sophisticated filter. It strips away the "noise" of subjective opinions to deliver a deduplicated, factual, and chronological view of reality, allowing professionals to anticipate regulatory shifts and make informed strategic decisions before a policy is even finalized.



## 2. The Heart of Personalization: The Virtual User Persona

The Virtual User Persona is the engine that drives Thembi's relevance. It is a digital representation of your specific interests, job role and specific focus areas.

In today's information landscape, the challenge is not a lack of data, but an excess of "noise." Thembi's **Virtual User Persona** is the solution to this information overload. It is not a simple keyword-based filter, but an intelligent digital twin. The VUP acts as a dedicated senior analyst that reads, understands, and evaluates every document, procedure, or news item based on your specific professional priorities.

The "Cognitive Filter", the VUP, understands the **context** while traditional systems are limited to searching for terms (e.g., "Artificial Intelligence").

*Example: An article on data regulation will have a 95% relevance score for a Compliance Officer, but perhaps only 30% for a Geopolitical Analyst focused on defense.*

### Why It Matters

Instead of browsing through thousands of irrelevant documents, the AI uses your Persona to:

- **Score Relevance:** Every event is assigned a percentage score (0-100%) based on how it impacts your specific role.
- **Filter the Noise:** It automatically prioritizes "Signal" (important news) and discards "Noise" (irrelevant data) based on your profile.



### 3. Training and Refinement

#### Getting Started: 3 Quick Steps

- **Step 1: Register & Verify:** Create your profile and complete the secure 2FA to protect your data.
- **Step 2: Subscribe & Pay:** Select your plan (Essential or Team) and complete the integrated payment in one single, secure step.
- **Step 3: Configure VUPs:** Name your Virtual User Personas and select your monitoring topics to instantly activate your personalized feed.

Once your Persona is defined, the next step is to ensure it evolves with your needs. Training your persona is a continuous process of refinement, ensuring the AI aligns perfectly with your evolving needs.

The system uses a "**Human in the Middle**" and **explainable** approach. You can refine the AI's understanding by providing **feedback** on the events it suggests:

- **Direct Feedback:** Mark events as relevant or irrelevant in your feed.
- **Daily Refresh:** Every 24 hours, the system analyzes your feedback and automatically updates your Persona's rules.
- **The "Snapshot" System:** Every time your persona is refined, the system creates a new "snapshot," ensuring the AI uses the most current version of your professional interests.

#### Give Feedback

How accurate is this event information?

Correct	Incorrect
---------	-----------

Additional comments (optional)

Share more details...

Cancel

Submit Feedback

## 4. Data Transformation: How the AI Processes Information

To provide precise insights, the VUP coordinates a data transformation process:

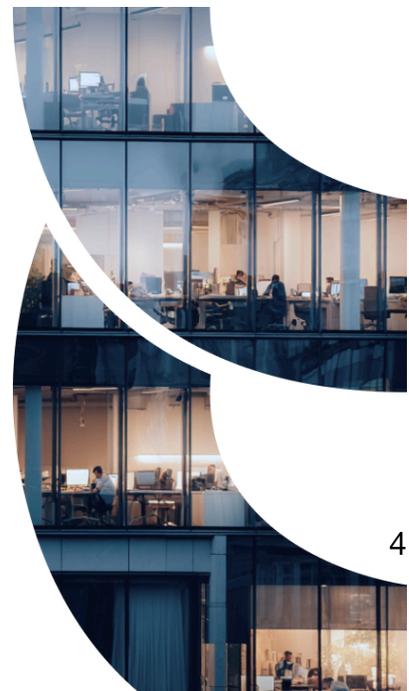
- **Harvesting:** The system constantly scans official sources (such as EUR-Lex), international media, and institutional documents.
- **Classification:** To ensure maximum objectivity, the system strips away subjective opinions and excludes editorials from its analysis. By aggregating only the factual journalistic core from multiple sources, Thembi identifies the underlying reality of an occurrence. This process results in a **Deduplicated Feed**, where redundant reports are merged into a single, verified event.
- **Relevance Analysis:** The VUP compares the content against your profile and assigns a score from 0% to 100%.

### Human-Centric AI:

Unlike generic models, Thembi utilizes a 'Human-in-the-Middle' approach. Our AI agents are mentored by **domain experts** and **policy analysts** to ensure that legal disambiguation and technical formalisms meet the highest professional standards of accuracy.

### From Technical Jargon to Executive Intelligence:

Our pipeline resolves institutional complexities and legal jargon. It translates technical procedural steps into clear, actionable insights, ensuring you understand each step of a policy and law making procedure without needing a law degree.



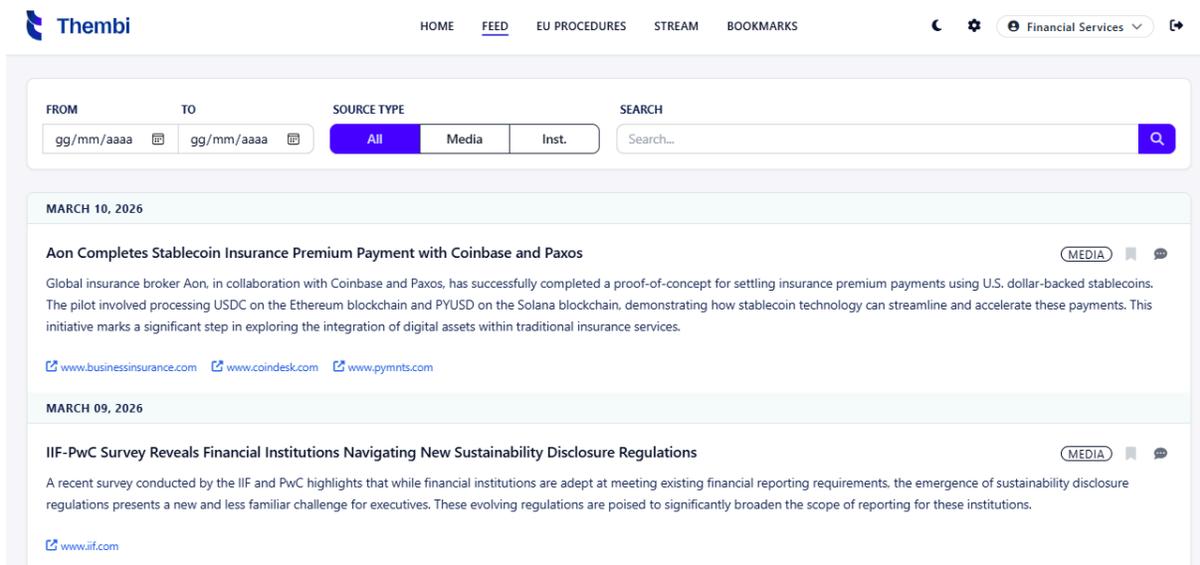
## 5. Understanding Your Fact Feed

This sophisticated transformation process is what powers your daily dashboard, turning raw data into the streamlined intelligence of your **Fact Feed**. The VUP transforms your workspace into a strategic asset:

- **Personalized Fact Feed:** View only the events that exceed a specific relevance threshold (e.g., >70%). Articles about AI regulation would be highly relevant to a "Tech CEO" but less relevant to a "Sports Coach."
- **Automated Reports:** Receive daily summaries via email, condensing only what impacts your work.

Your dashboard is organized to give you a deduplicated view of reality:

- **Source Authority:** Documents are tagged by credibility, from "Institutional-Direct" to "Media Tier 1" (e.g., Reuters, Financial Times).
- **Temporal Integrity:** Timing is everything in policy-making. Thembi distinguishes between the **Event Date** and the **Reported Date**, this allows you to track the real-world timeline of a procedure, giving you a strategic advantage over those relying on delayed news cycles.
- **Bookmark:** You can bookmark both individual Events and entire EU Procedures.
- **Lightning Bolt:** This icon identifies **High-Priority Signals**. When you see the lightning bolt, it means the AI has flagged that event as exceptionally relevant to your specific Persona.



The screenshot displays the Thembi dashboard interface. At the top, the Thembi logo is on the left, and navigation links for HOME, FEED, EU PROCEDURES, STREAM, and BOOKMARKS are in the center. On the right, there are icons for a moon, a gear, and a dropdown menu labeled "Financial Services". Below the navigation is a search bar with "FROM" and "TO" fields containing "gg/mm/aaaa", a "SOURCE TYPE" section with "All", "Media", and "Inst." buttons, and a "SEARCH" input field. The main content area shows two news items. The first item is dated "MARCH 10, 2026" and titled "Aon Completes Stablecoin Insurance Premium Payment with Coinbase and Paxos". It includes a "MEDIA" icon and a brief description of the pilot program. The second item is dated "MARCH 09, 2026" and titled "IIF-PwC Survey Reveals Financial Institutions Navigating New Sustainability Disclosure Regulations". It also includes a "MEDIA" icon and a brief description of the survey findings.

## 6. EU Procedure: Tracking the Legislative Journey

While the Feed gives you daily updates, some events belong to a larger story: the long-term journey of **EU legislation**.

Navigating European legislation is complex, as a single policy involves hundreds of documents and votes over several years. Thembi organizes this chaos through a dedicated **EU Procedures** section.

What is an EU Procedure? Think of a Procedure as a "folder" that contains the entire lifecycle of a specific legislative initiative (e.g., a new Regulation on AI or a Directive on Renewable Energy). Instead of looking for individual news or PDFs, you follow the **Event Timeline**.

Key Benefits for the User:

- **The "TV Series" View:** Thembi connects the dots between a proposal from the Commission, the debates in the Parliament, and the final adoption by the Council. You can see where a law started and where it is headed.
- **Procedural Waypoints:** The system identifies critical moments in the law-making process. These act as "spaceports" that allow you to jump back and forth in time to understand the historical context of a decision.
- **Real-Time Status:** You will always know the current status of a file (e.g., "Awaiting Parliament's position" or "Published in Official Journal").
- **Contextual Summaries:** For every step of the procedure, Thembi provides an AI-generated summary that highlights the most important changes, so you don't have to read hundreds of pages of legal jargon.
- **Phased Analysis (COD Procedures):** For Ordinary Legislative Procedures, Thembi doesn't just show a list of events; it organizes the journey into official Procedural Phases on a timeline visualization.
- **Thembi Chatbot:** Thembi Chat revolutionizes how you interact with European bureaucracy. Instead of manually digging through dozens of procedural phases and institutional files, you can simply ask a question. The AI analyzes your query and instantly directs you to the specific document or legislative milestone you need.

**How to use it:** Go to the "EU Procedures" section and select a procedure. You will instantly see the breakdown of phases and the chronological events belonging to each, providing a 360-degree view of the legislative progress.

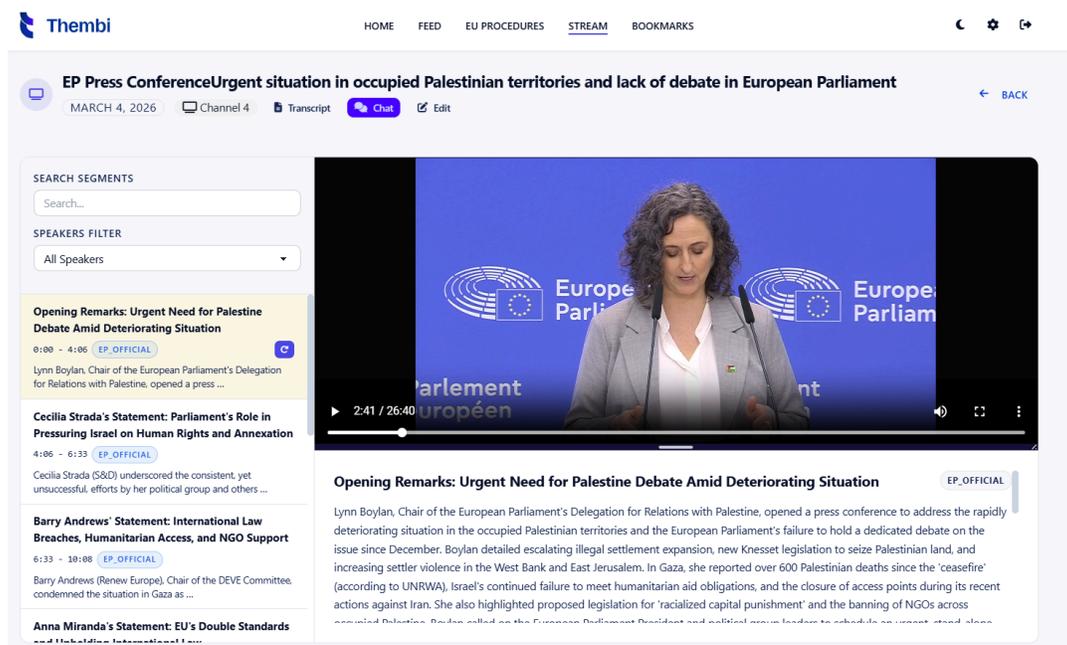
## 7. Thembi Stream: Intelligent Video & Audio Analysis

Thembi Stream is a specialized feature designed to bridge the gap between spoken discourse and actionable data. In the world of policy-making, crucial information is often shared during press conferences, parliamentary hearings, or interviews that are not immediately available in text format.

**How it works:** Thembi Stream automatically processes video and audio files through a sophisticated AI pipeline that performs three key actions:

- **High-Accuracy Transcription:** Converts speech to text, providing the full transcript of the entire video.
- **Speaker Diarization:** Identifies different participants (e.g., a Commissioner, a Member of Parliament, or a Journalist) to provide a clear dialogue structure.
- **Intelligent Segmentation:** Instead of a single, long transcript, the AI breaks the recording into logical "chapters" or segments based on topic changes.
- **Interactive Video Q&A:** Chat directly with the recording to ask specific questions or request summaries. Receive instant answers that link you to the exact minute the information was mentioned.

AI summarizes and tags segments per your Persona, and relevant signals flow directly into your Fact Feed. Reports include direct links to exact timestamps, providing instant video insights and eliminating manual monitoring.



The screenshot displays the Thembi Stream interface. At the top, there is a navigation bar with the Thembi logo and menu items: HOME, FEED, EU PROCEDURES, STREAM (highlighted), and BOOKMARKS. The main content area features a video player and a list of segments. The video player shows a woman speaking at a podium with the European Parliament logo in the background. The video title is "EP Press Conference Urgent situation in occupied Palestinian territories and lack of debate in European Parliament" dated MARCH 4, 2026. The video is from Channel 4 and has a transcript and chat available. The video player shows a progress bar at 2:41 / 26:40. Below the video player, there is a list of segments with search and speaker filters. The segments listed are:

- Opening Remarks: Urgent Need for Palestine Debate Amid Deteriorating Situation** (0:00 - 4:06) by Lynn Boylan, Chair of the European Parliament's Delegation for Relations with Palestine.
- Cecilia Strada's Statement: Parliament's Role in Pressuring Israel on Human Rights and Annexation** (4:06 - 6:33) by Cecilia Strada (S&D).
- Barry Andrews' Statement: International Law Breaches, Humanitarian Access, and NGO Support** (6:33 - 10:08) by Barry Andrews (Renew Europe).
- Anna Miranda's Statement: EU's Double Standards and Upholding International Law**

## 8. Conclusion: Your Competitive Advantage

Training a VUP means delegating monitoring tasks to an intelligence that never sleeps and understands your priorities better than any conventional news aggregator.

The Result: Less time spent reading irrelevant documents, and more for strategy, decision-making and implementation.

### Why Use This Tool?

- **Save Time:** Instead of manually searching and reading hundreds of documents and articles, get AI-powered summaries and relevance scores.
- **Personalized Results:** Get results tailored to specific professional interests or mandates.
- **Trust & Provenance:** Every insight generated by Thembi is backed by data provenance. You can always verify the source of an update, ensuring total transparency and confidence in your decision-making process.

### The Efficiency Multiplier

Thembi reduces the time spent on manual monitoring by up to 80%. By automating the collection, filtering, and summarization of thousands of sources, it allows your senior experts to move from 'searching for information' to 'acting on intelligence'. It is not just a tool; it is a force multiplier for your policy and strategy teams.

### Need Help?

Write us at [support@thembi.ai](mailto:support@thembi.ai)

User Guide V1.0.0

# Your Real-Time EU Policy Brief



Accurate. Complete.  
Always in context.

EU policy & legislation